

# 100 NEWS RELEASE

From: Rockford Park District – City of Gardens

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## City of Gardens Hosts Spring Kick-Off Event: Includes Horticulture Workshop and Former Disney Executive as Keynote Speaker

**Rockford, IL** – The Rockford Park District's City of Gardens will host their Spring Kick-Off Event, "The Business Side of Beautification" on **Tuesday, May 5, 2009** at Cliffbreakers. The event is presented by First Northern Credit Union, and will feature a Pre-Event Horticulture Workshop and Keynote Speaker, Katy Moss Warner. Warner is the former director of Disney's Horticulture and Environmental initiatives and coordinated landscape design for four theme parks, 15 resort properties, and over 70 miles of roads on Disney's 30,500 acres of property.

In addition, The City of Gardens will present their annual Atwood Awards to Bruce Ross-Shannon, in the individual category and to the Rock River Times, Frank Schier, Editor, in the business category. The Atwood Award is named in honor of Seth B. Atwood, the late industrialist who preserved and donated more than 1,000 acres of valuable land for the citizens of Winnebago County.

### Event Highlights:

- **4:00 pm:** Pre-Event Horticulture Workshop – "New Trends and New Plants"
- **5:00pm:** Social Hour
- **6:00pm:** Dinner
- **6:30pm:** Program – Keynote Speaker: Katy Moss Warner – "The Business Side of Beautification, Transforming Practices into Economic Value"

### Cost:

- **Dinner Reservations** - \$35 per person or \$280 for a table of eight
- **Workshop** - \$5 per person (with dinner reservation)
- **Workshop Only** - \$25 per person

The Rockford Park District's City of Gardens mission is to provide community-wide enhancement of public and private places in order to create a beautiful, healthy, and safe environment in which to live, work, and play.

For tickets and information, contact Ruth Miller at 815-987-1689 or [ruthmiller@rockfordparkdistrict.org](mailto:ruthmiller@rockfordparkdistrict.org).

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## ROCKFORD PARK DISTRICT

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