

NEWS RELEASE

ROCKFORD PARK DISTRICT MAKING MEMORIES FOR A LIFETIME

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Riverside Community Bank & Rockford Park District Renew Partnership

ROCKFORD, IL – The Rockford Park District announces that Riverside Community Bank has signed a new three-year sponsorship agreement. This is the eleventh year of this partnership.

Riverside Community Bank will sponsor three Park District golf tournaments – the Greater Rockford Men’s Golf Classic, the Greater Rockford Seniors Golf Classic, and the Mixed Doubles Youth Golf Classic, and will be a co-sponsor of the annual Golf Ball Drop event. The renewed partnership also means Riverside Community Bank will be a key partner in this year’s Riverside Community Bank Go Fore the Green Golf Playday held in August.

“Riverside Community Bank is proud to continue its long-standing partnership with the Rockford Park District, and believes in the Park District’s mission of helping others enjoy life. We strive to provide the very best experience to our customers and so does the Park District,” says Steve Ward, President and CEO of Riverside Community Bank. “Over the course of the year, you will often see our staff at various Park District events because it’s a great way for people to get to know us.”

Over the next three years, Riverside Community Bank will have a significant presence at each event, and the ability to showcase its products and services through signage and advertising, as well as participation in each event.

With more than nine million user visits annually, the Rockford Park District offers a variety of corporate partnership opportunities to companies looking to reach local, regional, and national audiences. For more information on how companies can benefit from a partnership with the Rockford Park District, contact Tonya Vernon, Corporate Partnership Manager, at 815-969-4095 or e-mail tonyavernon@rockfordparkdistrict.org.

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ROCKFORD PARK DISTRICT

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