

100 NEWS RELEASE

From: Rockford Park District – Director's Office Team

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Rockford Park District Amends Advertising Sign Ordinance

Rockford, IL - The Rockford Park District Board of Commissioners passed an ordinance Tuesday night amending their current advertising sign ordinance to include its political advertising and campaign signs. By law, the Park District must and does allow political signs on its property; however, several provisions were added to address the many questions that are raised every campaign season.

Some ordinance amendment highlights included:

- Signs placed so as to interfere with regularly-scheduled lawn mowing or other maintenance, may be removed by the Rockford Park District staff or designees, as may be reasonably necessary for such mowing or other maintenance.
- There may be no more than two signs for any candidate per site.
- The signs must be removed within 48 hours following the election, and any signs remaining after that time may be disposed of by Rockford Park District.
- All such advertising shall comply with applicable municipal ordinances such as City of Rockford, City of Loves Park and Village of Cherry Valley. Exception being the sign can be no larger than 10 square feet in area on one side.

The current Park District advertising restrictions permit removing signs if they do not comply with these guidelines. The Park District does not allow signs to be placed on any structure or thing such as buildings, existing signs, fences, poles, or trees. The signs cannot interfere with the intended use of the park or enjoyment of a particular park property, such as the playing areas of softball fields, golf courses, soccer fields, or in gardens and landscaped areas such as the Rose Garden and boulevards.

For more information, please contact Tim Dimke at 815-987-8800.

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ROCKFORD PARK DISTRICT

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