

100 NEWS RELEASE

From: Rockford Park District – City of Gardens
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For Additional Information Contact:
Ruth Miller, City of Gardens Program Director
815-987-1689; ruthmiller@rockfordparkdistrict.org

City of Gardens Seeks Rockford in Bloom Nominations

ROCKFORD, IL – Do you work hard to keep the flowers in front of your home looking great? Are you a business owner that takes pride in the plants arranged outside your store? Or maybe you have a friend or a favorite business that should be rewarded for a colorful, welcoming entryway. Rockford Park District's City of Gardens couldn't agree more. The program is once again seeking nominations for its *Rockford In Bloom* Community Beautification Awards.

Contestants will be vying for the title of the Rockford area's most beautiful front porch or entryway. There are two categories of competition for the contest - residential front porch and business entryway. Residential awards may be given to individual homeowners or neighborhoods for group projects or coordinated efforts such as hanging baskets or colorful containers on every porch.

Nominations must be for properties within the Rockford Park District. This includes Rockford, Loves Park, and parts of Cherry Valley, New Milford, and adjacent unincorporated area of Winnebago County. Areas nominated must be visible from a right of way (street, sidewalk, path, etc.) or have public access. Nominations are due July 10.

Entrants should meet at least three of the criteria listed below:

- Use of color
- Design
- Unity of elements
- Appropriate to the style of building
- Originality
- Well-maintained
- Embellishments

Nomination forms are available at the Rockford Park District Webbs Norman Center and at Carlson Ice Arena. Forms may also be downloaded from the Park District's web site at www.rockfordparkdistrict.org/foundation. Winning entries will be announced at a recognition ceremony to be announced at a later date.

The Rockford Park District's City of Gardens mission is to provide community-wide enhancement of public and private places in order to create a beautiful, healthy, and safe environment in which to live, work, and play.

For more information, please contact Ruth Miller, City of Gardens Program Director at 815-987-1689 or ruthmiller@rockfordparkdistrict.org.

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ROCKFORD PARK DISTRICT

401 South Main Street • Rockford, IL • 815-987-8800 • 888-871-6171 (TTY) • www.rockfordparkdistrict.org



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