

100 NEWS RELEASE

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Rockford Park District Launches Free E-Newsletter

ROCKFORD, IL – The Rockford Park District today launched their new e-newsletter that provides area residents with updated information about Park District promotions, news, events, lessons, leagues, camps, clinics, and fun! As part of the monthly e-mail publication, a free coupon to one of the Park District's recreational facilities will also be included with each distribution.

"Our new e-newsletter publication provides a way for us to streamline our communication efforts while providing area residents with updated information about the many wonderful events, programs, and activities the Park District has to offer. To date, we already have over 1,600 people who have signed up to receive our e-newsletter, and we are looking forward to growing that number each month," said Marketing and Communications Manager Denise Delanty.

Citizens interested in receiving the Park District's free e-news publication can sign up by visiting the Park District web site at www.rockfordparkdistrict.org where an online registration form is available on the District's home page. In addition, residents will have the opportunity to sign up at various Rockford Park District events, facilities, or when registering for District lessons, leagues, camps, programs, or clinics.

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ROCKFORD PARK DISTRICT

401 South Main Street • Rockford, IL • 815-987-8800 • 888-871-6171 (TTY) • www.rockfordparkdistrict.org



We welcome the opportunity to assist guests with disabilities to enjoy ALL our facilities, programs, and services. For assistance and information on accessibility, contact RPD Customer Service at 815-987-8800 (TTY, 888-871-6171).



The Rockford Park District is a Distinguished Agency
Professionally accredited for high standards and
superior park and recreation services